



CENTRAL AMHERST LITTLE LEAGUE

March 2010,

Dear Parents, Families and Friends:

My name is David Aston and I have the privilege of being President of Central Amherst Little League for the next two seasons. On behalf of the Board of Directors, I would like to tell you about some of the exciting happenings within your Little League.

Registration - Registration is underway (through March 18th) and we are busy preparing for the upcoming season. We once again anticipate having somewhere between 450 and 500 children participating in our Little League program and somewhere between 150 and 200 children and adults participating in our Challenger program.

Website - For those of you who have not yet visited our new and improved website (www.centralamherst.com), I encourage you to do so. It is a fresh new look and is more interactive with links to the game schedules, the League calendar, weather, video links, pictures, etc. Any content you would like to add is always welcomed. One of the most fun aspects of the site for your child may be the new "Kids Club" link. This takes your child to instructional videos, highlight videos, games, bloopers and so much more.

Sponsorship - You will also see some new changes to the ballpark this year. Central Amherst Little League has entered into a long-term partnership with Northtown Automotive. As a result of this partnership, we anticipate being able to make numerous upgrades to the facility.

Restrooms - The first question most returning families want to know about is the restroom project. Funding is in place and the anticipated plan is as follows: A design has been agreed to and submitted to the Town of Amherst. Early this month (March), the design is to be released for public bid. The bid process is anticipated to take between 30 and 45 days. That means that assuming at least one bid comes in within our budget, we could have a contractor selected sometime in May/June. If all goes according to plan (which I am finding is always a big if), we could start seeing some construction vehicles near the T-ball diamonds sometime around June/July. Please be assured that your Board of Directors is working hard to make this facility a reality for our children and their families.

Scoreboard - In conjunction with Northtown Automotive, we are currently investigating the possibility of at least one new scoreboard for our facility. Stay tuned ...

As you can see we have a lot of exciting things planned to make your experience at Central Amherst Little League even more enjoyable. With a Board consisting of dedicated volunteers, we hope to make the 2010 season memorable for you and your child.

Thank you in advance for your support of our League. I welcome any comments, questions and/or suggestions you may have. If you can think of any way in which you can help us move forward with our projects or would like to join our Board, please contact me personally (or one of our Board members) as noted on our website.

Our 2010 newsletter is attached.

See you at the ball field.

A handwritten signature in black ink that reads "David S. Aston". The signature is written in a cursive, flowing style.

David S. Aston

President

Central Amherst Little League